Marion Waldman
Executive Director
Teach My Kid to Read
marion@teachmykidtoread.org

To Whom It May Concern,

I am delighted to recommend Dr. Valerie Williams-Sanchez for school and community-based reading engagements. I first met Dr. Williams-Sanchez at the World Literacy Summit and was immediately impressed by her thoughtful, innovative approach to literacy. I knew right away that we needed to stay connected.

Most recently, Dr. Williams-Sanchez delivered a dynamic and engaging session as part of Teach My Kid to Read's Summer Presentation Series. Her workshop, *"A Dive into Summer Reading Fun with Lorena and the Magic Mocha Mirror: A Parent Read-Aloud Workshop,"* blended research-based literacy practices with joy, inclusivity, and real-world application.

Valerie's approach to family literacy and the science of reading was not only informative but empowering—offering parents and caregivers practical strategies to support young readers right away. The heart of the session was an interactive read-aloud from her Cocoa Kids Collection®, part of Valorena Publishing, which beautifully highlighted how stories centered on representation and self-efficacy can both inspire and teach. I left the session wanting to learn—and read—more.

Dr. Williams-Sanchez is a passionate, knowledgeable, and professional presenter who connects meaningfully with diverse audiences. Her work is an asset to schools, libraries, and any community space dedicated to fostering a love of reading and supporting families.

Warm regards,

Marion Waldman
Executive Director, Teach My Kid to Read