



Valorena Online, LLC | Valorena Publishing

Strategic Communications, Learning & Engagement
Health, Life Sciences, Education & Civic Institutions
www.VWilliamsSanchez.org

Overview

Valorena Online, LLC is a strategic communications and learning consultancy helping science-driven and mission-oriented organizations translate complex information into clear, actionable understanding. Through its publishing division, Valorena Publishing, the company develops original intellectual property and content platforms—including Cocoa Kids Collection® and Literacy for Health™—designed to strengthen engagement, trust, and knowledge transfer across diverse audiences.

Core Capabilities

- Strategic communications for complex and regulated environments
- Acquisition & integration communications and messaging alignment
- Learning strategy and stakeholder engagement design
- Executive and organizational narrative development
- Content development and knowledge translation across audiences

Markets & Environments

Life sciences & biotechnology | Healthcare & public health | Academic & research institutions |
Education & community organizations | Corporate & mission-driven enterprises

Signature Platforms & Intellectual Property

- **Cocoa Kids Collection®** – Children’s publishing and learning platform focused on literacy and social-emotional development
- **Literacy for Health™** – Applied body of work connecting literacy, communication, and decision-making across health, education, and civic systems

Value & Engagement

Valorena works with organizations to make complex ideas usable—aligning messaging, strengthening stakeholder engagement, and moving from information delivery to informed action. Engagements are structured as fractional, advisory, or project-based partnerships, with direct collaboration alongside executive leadership, marketing, and business development teams.

NAICS Codes

- 541613 – Marketing & Consulting Services
- 541910 – Market Research & Public Opinion Polling
- 541940 – Editing and Proofreading Services

Leadership

Led by Dr. Valerie Williams-Sanchez, PhD, PMP – Strategic communications and learning leader with cross-sector experience spanning life sciences, healthcare, education, and corporate environments.

Credentials

PMP® – Project Management Institute
New York State & NYC M/WBE Certified